

GREEN BANK

## Annual Public Hearing

6.17.2021



## Agenda

- L Welcome Remarks
  - Eli Hopson, CEO
- Public Comments
- Performance Targets Overview
  - Annie Ratanasim, Sustainability
     Director
- IV. Financial Performance
  - Jean Nelson-Houpert, Financial Controller

- Deal Closing and ProjectPipeline
  - Jay Lurie, Chief Investment Officer
- VI. Roundtable Discussion
  - Capital Impact Partners
- VII. Q&A
- VIII. Closing Remarks
  - Eli Hopson, CEO



6.17.2021

# Opening Remarks



## Vision, Mission, and Values

Vision: A Thriving Clean Economy for All DC

Mission: Providing Access to Capital, Growing the Clean Economy to Develop a More Equitable, Resilient, and Sustainable DC







Inclusive Prosperity

Clean Economy

Sustainability

## DC Green Bank Focus Areas



## Public Comments

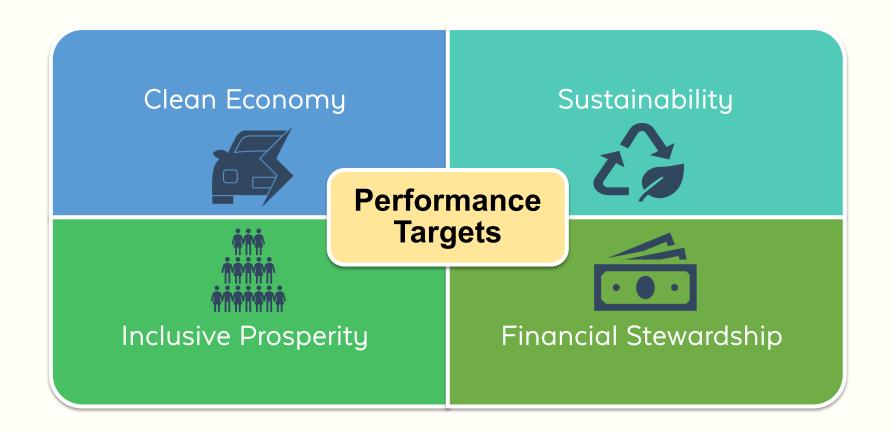


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# Performance Targets



## Performance Targets Overview



The full performance targets can be found on the DCGB website https://dcgreenbank.com/performance-targets/

## Phasing Structure & Implementation Timeline

#### Phase 1

(Near- term)

Develop baseline

#### Phase 3

(Long-term)
Alignment & strategies







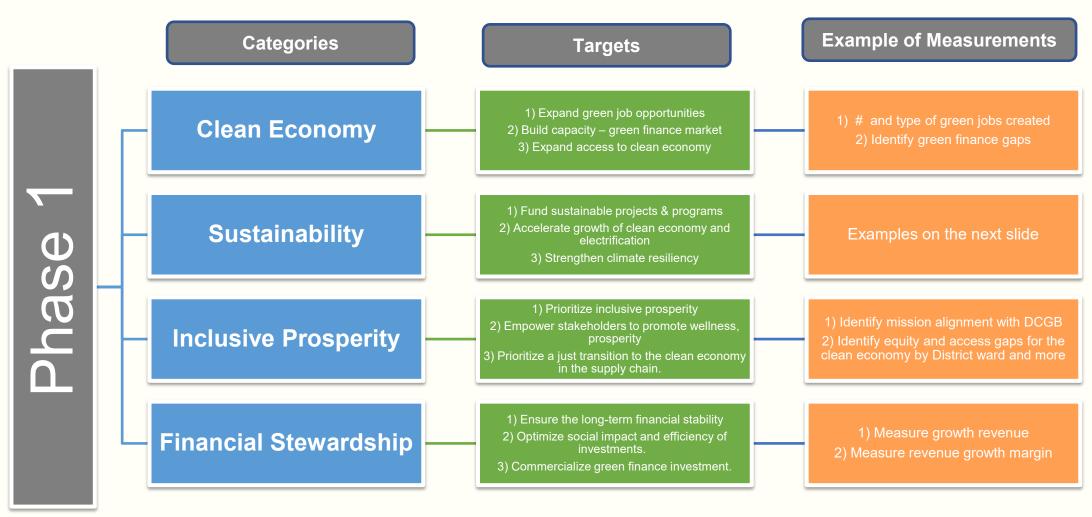
#### Phase 2

(Mid-term)
Baseline & benchmarking cycles

Timeframe will be observed

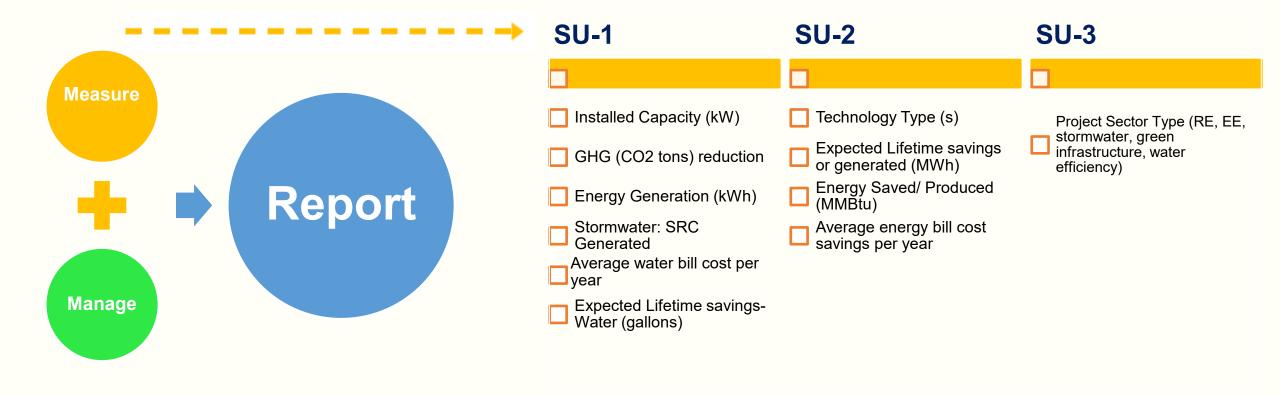


### Phase 1- Overview



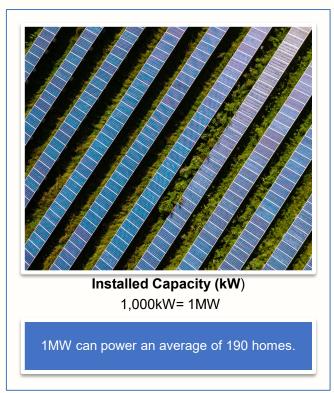
The phase 1 portion can be found noted within the full performance targets on the DCGB website <a href="https://dcgreenbank.com/performance-targets/">https://dcgreenbank.com/performance-targets/</a>

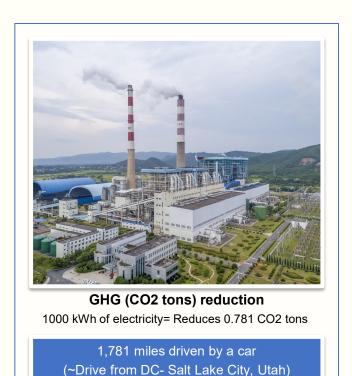
## Phase 1- Sustainability Example, Pt.1

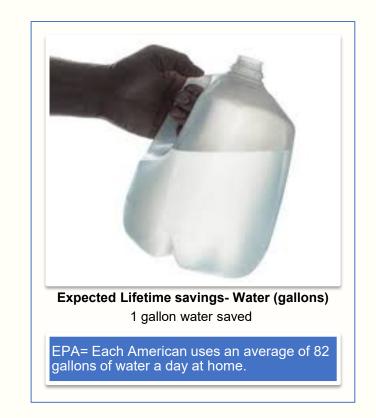


## Phase 1- Sustainability Example, Pt.2

#### What does that mean? What does that look like?







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tps://www.seia.org/initiatives/whats-megawatt tps://electricityplans.com/kwh-kilowatt-hour-can

ps://www.epa.gov/watersense/statistics-and-facts

ps://www.swimmingworldmagazine.com/news/rio-olympic-pool-finds-new-home-in-salvador-brazil/

## Takeaways



The entire phase 1-2 is for benchmarking.



Proceed to phase 3 when possible.



Complete the first cycle of performance targets metric standardization- Work in progress.



DCGB Annual report will provide performance metrics information that are available.



Plan to post and update our available progress on the DCGB website quarterly.



6.17.2021

## Financial Performance



## Statement of Activities

Statement of Activities	Year ended 9/30/2020	1st Quarter 12/31/20	2nd Quarter 3/31/21
Total Revenue	77,882	27,284	37,143
Total Expenditures	(590,800)	(539,735)	(695,417)
Operating Loss	(512,918)	(512,451)	(658,274)
Primary Government Transfers			
Local funding (SETF) - Sustainable Energy Trust Fund	12,000,000	12,000000	12,000000
Local funding (REDF) - Renewable Energy Development Fund	14,000,000	14,000,000	14,000,000
Total Transfer from the District of Columbia	26,000,000	26,000,000	26,000,000



## Financial Summaries

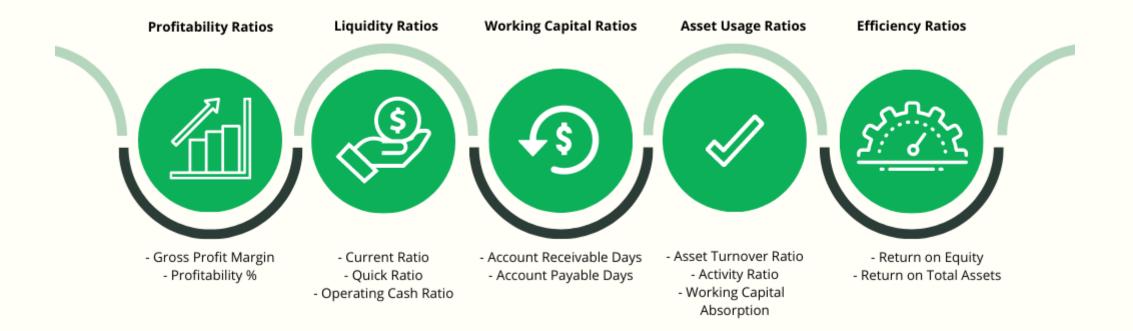
Statement of Financial Summary	Year-Ending 9/30/20	1st Quarter 12/31/21	2nd Quarter 3/31/21
Assets			
Cash & Cash Equivalents	17,413,130	23,516,417	22,728,050
Loans Receivable	1,462,460	1,723,923	1,723,923
Due from District of Columbia	7,000,000	-	<u>-</u>
Prepaids	8,469	23,696	30,689
Total Assets	25,884,059	<u>25,264,037</u>	24,482,662
Total Liabilities	(396,977)	(288,947)	(165,844)
Net Position			
Unrestricted Net Position	12,022,300	12,000,000	11.999,462
Restricted Net Position	13,464,782	12,975,090	12,317,355
Total Liabilities and Net Assets	<u>25,884,059</u>	<u>25,264,037</u>	<u>24,482,662</u>



Ratios

- Key Ratios/Metrics
  - Profitability Ratios
  - Liquidity Ratios
  - Working Capital Ratios
  - Asset Usage Ratios
  - Efficiency Ratios
- Direct Financing Leverage
  - Amount of private capital invested per dollar of DC Green Bank funding
- Indirect Financing Leverage
  - Amount of private capital invested per dollar of DC Green Bank funding, which applies to projects that DC Green Bank funds through on-lending, credit enhancements, fund management, etc.

## Financial Ratio Analysis

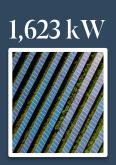


## Solar For All 2020

In 2020, DCGB financed 8 projects developed by Flywheel Development, a DC-based Sustainable Development Company

- \$1.8 million DCGB construction loan out of total project costs of \$5.1 million (2020)
- \$300,000 loan payment guaranty (2021)
- Low-cost electricity to 464 LMI households for the next 20 years





1,400+ tCO2e p.a.



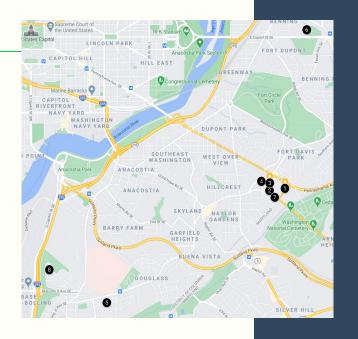
28 full-time jobs



### Solar For All 2021

In May 2021, DCGB executed a repeat transaction with Flywheel Development

- \$1.7 million DCGB construction loan out of total project costs of \$3.6 million
- Potential DCGB involvement at permanent stage
- Low-cost electricity to ~300 LMI households for the next 15 years





984 tCO2e p.a.



19 full-time jobs



## Project Origination Update

UP CLOSE: Near-term Leads

The DCGB team targets near-term commitments on \$3.3 million of approved transactions, which include:

Construction



 Revolving loan for stormwater green infrastructure projects in the MS4

Predevelopment



 Pre-development loans to support green building and sustainable design upgrades for mixed use and affordable housing sites

Construction + Permanent



 Portfolio financing of solar projects to be installed atop local religious institutions

Permanent



Permanent loan takeout for Solar for All projects with a community bank

## Project Origination Update

BIG PICTURE: DCGB is in the market

The pipeline is robust through engagement with developers, financing partners, nonprofits, and other local organizations



27

Active leads

855

\$M of potential overall projects to be financed

98

\$M of potential DCGB financing for identified opportunities 6.17.2021

## Roundtable Discussion





## Capital Impact Partners

**DC Metro Area Initiatives** 

June 17, 2021

Kayla Baker, DC Initiatives Manager kbaker@capitalimpact.org

#### **Your Lender and Partner**





Working Since

1982

on Social and Racial Justice Issues Nationwide



\$2.5+
BILLION
Invested in
Communities to Deliver
Social Impact

#### Our Vision and Mission

**Vision.** Our vision is a nation of communities of opportunity built on a foundation of equity, inclusiveness, and cooperation.

Mission. Through capital and commitment, Capital Impact Partners helps people build communities of opportunity that break barriers to success.

**On Equity.** Capital Impact Partners envisions a world where everyone prospers. We embody equity as a workplace by embedding such in our structure, culture, policy & products. In partnership with community, we endeavor to shatter the barriers created by systemic oppression in the pursuit of equitable access to resources that promote generational wealth development.

#### **DMV** Initiatives

Mission: Build opportunity rich, mixed-income neighborhoods that preserve and improve affordable housing and increase residents' access to services and amenities.

We are committed to economic empowerment and equitable wealth creation.

#### **Small Business**





Capital Impact
Partners +
CDC Small Business
Finance Alliance

Entrepreneurs of Color Fund

#### Housing







Affordable Housing Preservation Fund

Equitable Development Initiative

## **Equitable Development Initiative**

## **Equitable Development Initiative**

**What.** The Equitable Development Initiative (EDI) supports local minority developers through training and technical assistance in the DMV region

**Why.** EDI helps ensure that real estate developers truly reflect their city's diversity and that minority real estate developers are able to participate in growth and revitalization efforts

#### **Key Impact Areas Targeted**



Placed-Based Revitalization



Affordable Housing



Cooperative Development

#### **Program Goals**

- 1. Improve long-term wealth-building for developers of color
- 2. Increased knowledge and connections within local/regional real estate development industry
  - Neighborhood stabilization through improvements to the built environment

#### **Program Initiatives**

## **EDI Program Structure**



#### **Learning Series**

- Formal mixed-use real estate development training
- Workshops with development experts and city leaders
- Challenges + opportunities for minority developers in metro regions



#### **Capstone**

- Participants complete a Capstone project - a viable real estate development
- Participants form teams and are assigned development and architectural advisors
- Teams make their pitches at the conclusion of the program to a live jury



### **Technical Assistance**

- One-on-one support from developer / finance mentors
- Expert, project-specific guidance to further participants' real estate development efforts



#### **Financing**

- CIP works with participants to connect with project financing
- Leverage knowledge + tools to strengthen financing applications

#### **Program Initiatives**

## **EDI Program Results**

#### **EDI DMV Program**











51

total program participants & alumni

77

panelists & speakers

41

training sessions

8

mentors providing 1-on-1 technical assistance \$1.77m

loaned to DMV EDI alumni

#### **Additionally:**

- Free membership to the Housing Association of Nonprofit Developers (HAND)
- Free enrollment in the Urban Land Institute's Introduction to Pro Forma Excel Modeling online course (Cohort 2)

#### **Program Initiatives**



DC Green Bank Annual Public Hearing

Presented by: Thomas Houston, III June 17, 2021



### Who We Are



#### Medici Read

Reducing generational poverty one road at a time



Medici Road operates as a Washington, D.C. Community Development Corporation. Our role is to use a racial equity lens in creating opportunities, policies, products, and programs that help people transition out of poverty and climb the economic ladder.



## Why It Matters

The Poverty Cycle is real in DC



Many places in the DC metro are contributing to the continuation of the poverty cycle.





## What We Do



#### **Evaluation**

Analyzing successes to curtail waste and bolster productivity



#### Research

Discovering insights that uncover "what's next" opportunities



#### **Program Design**

Turning data into programs that people can use



#### **Concept Development**

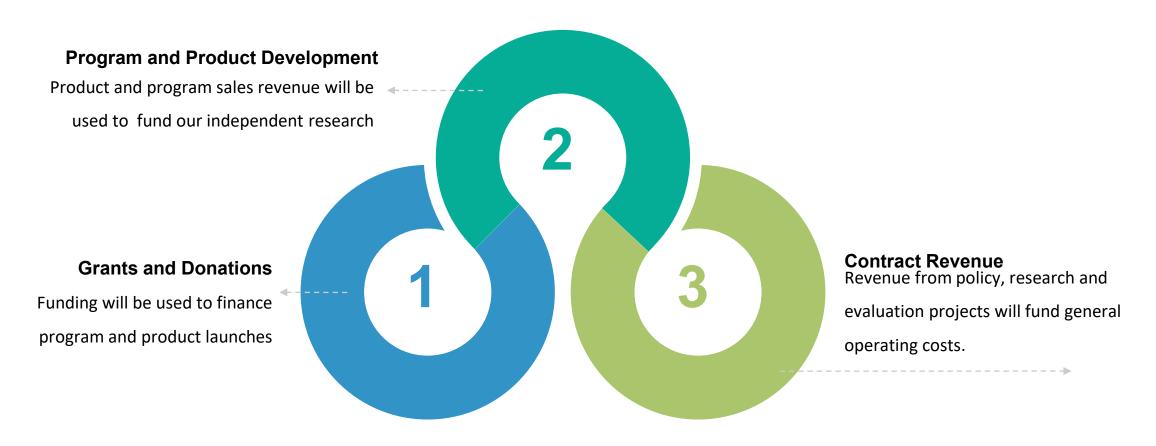
Bringing ideas to life







### Our Business Model



# Public Q&A



